

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

65.87



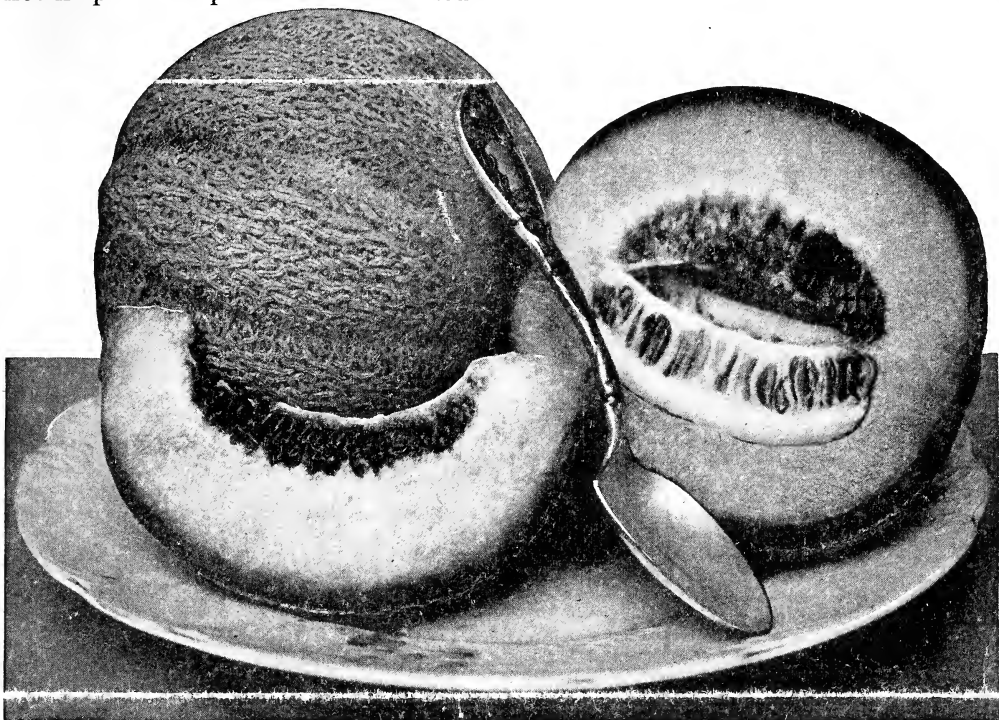
Fresh and Dependable

Garden Seeds

In Packets at Bulk Seed Prices

Every package or packet (regardless of size or quantity contained) of "Jefferson" Garden Seed you buy from us this season has been **Packed Since December 1, 1922.** The seed is Dependable; it is pure and fresh and **Guaranteed to Grow or Replaced Free of Charge.** Every package or packet is figured on a wholesale bulk seed basis and **Priced Accordingly.**

Your seed orders are solicited on a basis of **Quality and Price.** We guarantee the quality and you can readily see our prices are right. Give us your orders; they will be appreciated and handled in such a manner that you cannot help but be pleased and satisfied.



Jefferson's Select Rocky Ford

The strain of this popular and well known variety of Muskmelon we offer is a special selection grown for us by one of the most famous melon growers in the country. The fruits are round, heavily netted, and show no ribs; the flesh is thick and deep green, showing a faint lining of gold at the center. No better strain is grown; the quality is unexcelled. Price postpaid. **Pkt., 5c; oz., 15c; ¼ lb. 35c; 1 lb., \$1.25.**

The inside pages of this circular offers you the above and many other kinds and varieties of Garden Seed at less than the usual wholesale price. The back page explains the why of our low prices for seeds of highest quality. If you grow a garden it will pay you to read this circular carefully. It means money to you.

Jefferson Seed Houses

Jefferson, Iowa

AN UNUSUAL BARGAIN

40 Regular 5 cent Packets for \$1.00 Postpaid
Packets Large and Full at 2 1-2 cents per Packet



Cabbage—All Seasons

CABBAGE—All Seasons

Desirable for either early or late. Heads hard and solid, round, flattened at top. A sure header and a splendid keeper. Included in collection at 2½¢ per packet or separate at following prices: Packet, 5c; ounce, 15c; ¼ lb., 50c.

You have here a complete Garden Assortment. Every one of the 40 packets contains a good standard variety, a variety that we do not hesitate to recommend to you. Every packet is full sized and contains a full 5c worth of seed. The seed is guaranteed to grow or will be replaced free of charge. The price to you is actually below wholesale.

Let's Get Acquainted

The sole purpose of this offer is to further acquaint you with Jefferson Brand Garden Seeds. We believe that when you see the nice full sized packets of hardy, vigorous seeds you will feel like ordering more or will at least tell your neighbors about them. Then after plant-



Cucumber—Davis Perfect

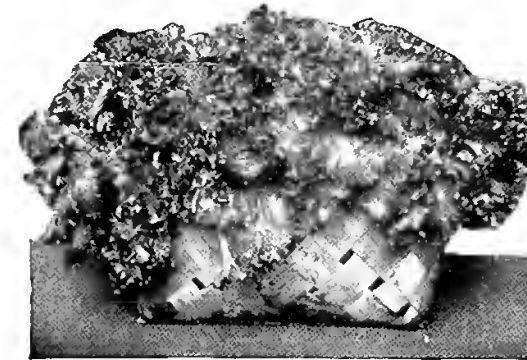
Your Money Back

Attached to the order blank below is a coupon, which when countersigned by us, can be used as cash in further purchases. Just pin a dollar bill or check to this order and coupon, send them to us and the day they are received the seeds and properly signed coupon will be mailed you. This is positively the most attractive of any offer ever made by a Seed House and it will pay you to take advantage of it at once.

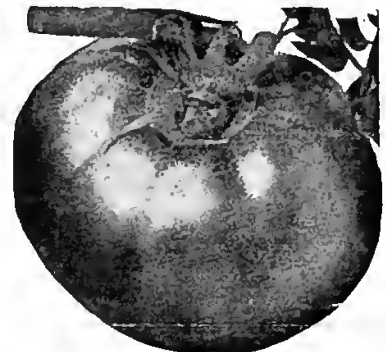
ing and seeing the splendid results obtained, we know you will be a booster for Jefferson Seeds.

25,000 Ready for Mailing

Take advantage of this bargain offer today. We have 25,000 of these collections all packed, ready for your name and address. No changes can be made in the list but you will be satisfied with each and every variety for they are all standard and adapted to all home gardens.



Lettuce—Big Curled Simpson



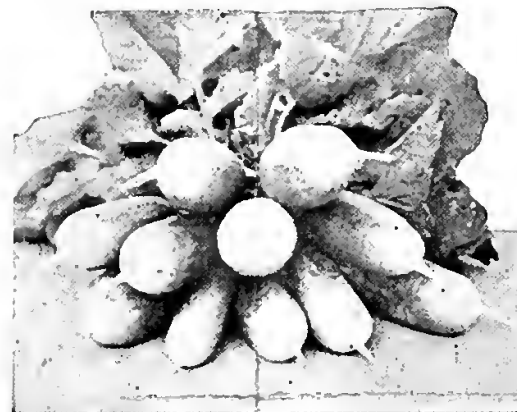
Tomato—Matchless

TOMATO—Matchless

An old standard sort, popular with home and market gardeners. Fruits large, solid and meaty, having a splendid flavor and good keeping qualities. Included in collection at 2½¢ per packet or separate at: Packet, 5c; ounce, 30c; ¼ lb., \$1.10.

Here's the List

1. Beans—Davis White Wax.
2. Beans—New Longfellow.
3. Beets—Detroit Dark Red.
4. Beets—Best Varieties Mixed.
5. Cabbage—Early Flat Dutch.
6. Cabbage—All Seasons.
7. Carrots—Chantenay.
8. Celery—Giant Pascal.
9. Cucumber—Boston Pickling.
10. Cucumber—Best Varieties Mixed.
11. Endive—Green Curled.
12. Gourds—Ornamental Mixed.
13. Kale—or Borecole.
14. Kohl Rabi—Purple Vienna.
15. Lettuce—Early Curled Simpson.
16. Lettuce—California Cream Butter.
17. Lettuce—Best Varieties Mixed.
18. Muskmelon—Rocky Ford.
19. Muskmelon—Best Varieties.
20. Watermelon—Georgia Rattlesnake.



Radish—French Breakfast

of the Varieties

21. Watermelon—Kolbs Gem.
22. Onion—Red Wethersfield.
23. Onion—Yellow Globe.
24. Parsnip—Hollow Crown.
25. Parsley—Plain Leaf.
26. Pepper—Large Sweet.
27. Peas—Alaska.
28. Peas—Dwarf White Marrow.
29. Peas—Edible Sugar Podded.
30. Pumpkin—Small Sugar Pie.
31. Radish—New White Icicle.
32. Radish—French Breakfast.
33. Radish—Long Red.
34. Sweet Corn—Golden Bantam.
35. Sweet Corn—Stowell's Evergreen.
36. Squash—Golden Hubbard.
37. Squash—Bush Scallop.
38. Tomato—Matchless.
39. Tomato—Husk or Strawberry.
40. Turnip—Purple Top Strap Leaf.

We reserve the right to substitute equally good varieties on orders received after present stock of collections is exhausted.

Dollar Bargain Order

Gentlemen: Date.....19.....

As per your special offer I am enclosing remittance for \$1.00 to pay for your Dollar Bargain Collection, which you are to mail me at once.

I understand that if I am not perfectly satisfied with your seeds, and do not feel that I have received my moneys worth in every way, I can return them and get my money back. Please return the coupon which is attached.

Your Name

R. R.Box.....Street.....

PostofficeState

Cut on This Line

This is the Coupon We Will Mail Back to You to Apply on Future Orders

This Coupon Issued to: No.....

Name

R. R.Box.....Street.....

PostofficeState

Here is What it is Worth to You.

\$1.00 on Grass	Seed Orders Amounting to \$20.00 or more
\$1.00 on Garden	Seed Orders Amounting to \$10.00 or more
\$0.75 on Grass	Seed Orders Amounting to \$15.00 or more
\$0.75 on Garden	Seed Orders Amounting to \$ 7.50 or more
\$0.50 on Grass	Seed Orders Amounting to \$10.00 or more
\$0.50 on Garden	Seed Orders Amounting to \$ 5.00 or more
\$0.25 on Grass	Seed Orders Amounting to \$ 5.00 or more
\$0.25 on Garden	Seed Orders Amounting to \$ 2.50 or more

DO NOT DETACH

The Why of Better Seeds at Better Prices

Jefferson Seeds are grown either by us or by the most reliable growers and under our supervision. Practically all are Iowa or northern grown where hardiness and resistauey are bred into them. At our plant here in Jefferson the most painstaking care and attention is given to the trying out, testing, packing, etc., to see that every variety is what it should be and that no mixing or mis-labeling occurs.

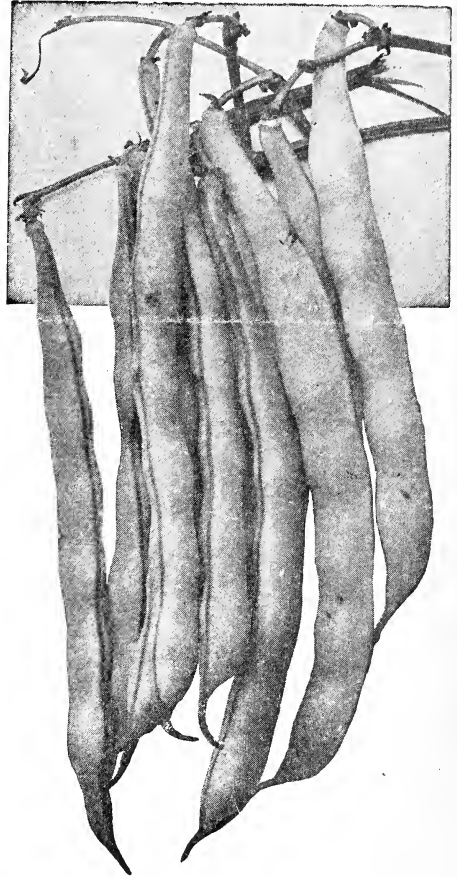
The same care that is used in keeping the quality up is used in keeping the price down. When you pay 5c, 10c or 15c for a small packet of garden seed you know you are paying many times the production cost of the seed. You realize that you are paying your share of the "overhead." Catalog expense, labor, rent, etc., are included in "overhead." By cutting down our catalog to a small booklet we have saved several thousand dollars. Instead of each one of the 200,000 catalogs costing us from 15c to 25c, they cost but a fraction of that amount. Labor costs are comparatively small in a country town and we own the plant in which we operate. These savings are passed on to you in the price we ask for our seeds. A comparison of our prices with others of like quality will prove this to you.

Give us your order; if at the end of ten days after receiving the seeds you are not thoroughly satisfied, they may be returned and your money will be cheerfully refunded.

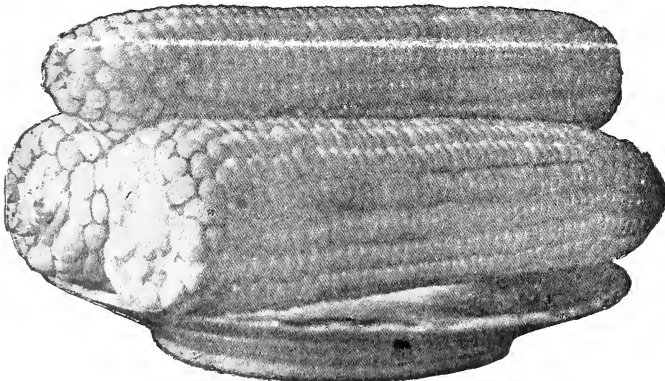
Beans and Sweet Corn a Specialty

For several years we have made a specialty of the growing of Seed Corn, both field and sugar varieties. We have developed some wonderful strains and as a result are enjoying a very nice business on our corn from every state in the Union.

We have also given considerable attention to the growing of Seed Beans, specializing on disease-free stocks. We list here just two of the varieties we grow.



New Longfellow



Stowell's Evergreen

BEANS. New Longfellow. An extra early green podded variety, of fine quality, an ideal snap bean, a prolific producer of round, straight, solid fleshy pods; wonderfully tender and brittle, especially fine for canning. Price postpaid: Pkt. 5c; $\frac{1}{4}$ lb., 10c; 1 lb., 20c.

SWEET CORN. Stowell's Evergreen. We offer a large eared, hardy, productive, sweet and tender strain of this standard main crop variety. Price postpaid: Pkt., 5c; $\frac{1}{4}$ lb., 10c; 1 lb., 25c.

Jefferson Seed Houses

Jefferson, Iowa